FREE RESOURCE · IMAGE GENERATION

AI Prompts for Generating Stunning Images

These aren't generic AI prompts. They're built for YouTube-level production — specific enough to render consistently, with emphasis on the observable characteristics of what you're rendering. V1.0 covers scenes with no human; V2.0 adds a human warmth element. Swap the bracketed section per scene and keep everything else as-is.

V1.0 · No Human (Ambient / Atmosphere)

Editorial photograph, [modern minimalist office desk with laptop and notebook / dense server rack corridor with soft ambient light / sleek glass conference room with skyline view at dusk], shot on a 35mm prime lens, shallow depth of field, moody low-key lighting with a single warm key light, near-black background with a subtle magenta-purple rim light bleeding in from one edge, matte charcoal and deep plum color grade, fine film grain, no text, no logos, photorealistic, high-end commercial photography, negative space on [left/right] third of frame for text overlay.

Editorial photograph, close-up of a modern desk surface with a laptop edge, a small plant, and a notebook, no people, near-black background falling into deep plum-purple shadow, a thin magenta rim light along one edge of the laptop, shallow depth of field, shot on 50mm f/1.8, matte charcoal color grade, fine film grain, no text, no logos, photorealistic, generous negative space for text overlay.

V2.0 · With Human Warmth

Editorial lifestyle photograph, [one/two/three] professional(s) in their late 20s to 40s, diverse, genuine unposed expression, [reviewing a laptop screen together / mid-conversation gesturing at a whiteboard / sitting with a coffee reviewing documents], modern office or home-office setting with green plants and soft natural window light, warm skin tones against a dark charcoal-black background, subtle magenta and violet accent lighting in the shadows, shallow depth of field, shot on 50mm f/1.8, documentary style not corporate stock-photo style, fine film grain, photorealistic, negative space on [left/right] third of frame for text overlay.

Editorial lifestyle photograph, one person late 20s to 40s working alone at a desk, genuinely focused expression, hand on a laptop trackpad or holding a pen over notes, small home-office or studio setting, one warm desk lamp as key light, near-black background with a soft violet-purple glow bleeding in from behind the desk, warm skin tones, shallow depth of field, shot on 35mm f/1.8, documentary not stock-photo style, fine film grain, photorealistic, negative space on the left third for headline text.

Editorial lifestyle photograph, two people mid-conversation, one laughing genuinely, other gesturing while talking, candid and unposed, standing near a desk with a laptop visible, modern office with plants, near-black background with warm skin tones lit by a single soft key light, a subtle violet-purple wash in the deep shadows, shallow depth of field, shot on 50mm f/1.8, documentary style not corporate stock-photo style, fine film grain, photorealistic, negative space at the top for a quote overlay.

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Editorial lifestyle photograph, one person late 20s to 40s reading a printed document or reviewing a tablet, thoughtful unposed expression, seated in a minimal office nook with a single plant nearby, soft window light mixed with warm lamp light, near-black background with a faint yellow-gold glow in the far background, shallow depth of field, shot on 50mm f/1.8, documentary style, fine film grain, photorealistic, negative space on the right third for a resource title.

The rule that makes these work: specific age range, specific lens, specific lighting direction, and specific negative space — called out explicitly rather than left for the model to guess. That's the difference between a usable brand image and generic AI-mush.

If you need this logic applied to your infrastructure, tell us your project at revenuelab0.netlify.app